



Itai Aknin

Portfolio aknin.net

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City Tel-Aviv

Languages Hebrew, English

About me

UX designer with demonstrated experience in complex projects. My co-workers and managers say I'm a team player with positive and proactive mentality.

I appreciate workplaces that encourage teamwork and provide professional challenges. Friendly atmosphere is a must.

Skills

- User experience essentials: business needs analysis, requirements gathering, user research, wireframes, prototyping, user testing, Design Thinking methods, etc.
- Solid presenter and workshop facilitator; experienced working with internal and external stakeholders.
- Experienced working on global teams.
- Project and team leadership, creating workplans and executing them.
- Axure, Figma, Adobe; quick adapter willing to learn any other tool necessary.

Education

- **Graduate of UXV**, user experience course (John Bryce, by Tal Florentin).
- **BA in Social Sciences and Humanities** (The Open University, Israel).

Professional Experience

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| 2021 - Today | <p>User Experience Designer, Amdocs ("Stellar Elements" division)</p> <ul style="list-style-type: none">• Research and UX design on various projects: complex systems to mobile apps; B2B and B2C.• User interviews and usability tests; facilitating Design Thinking workshops.• Collaborating closely with UI designers and developers.• Presenting to external and internal stakeholders.• Leader of Generative AI guild: research and implementation of AI tools for internal use and on client projects. |
| 2019 - 2021 | <p>Communications Consultant, Knesset Israel</p> <ul style="list-style-type: none">• Successfully promoting topics to all leading media outlets nationally and internationally.• Writing, designing, and editing videos; achieving high organic exposure on social media.• Independent, dynamic, and intensive role 24/7.• During the 2020 elections, managed dozens of employees and volunteers. |
| 2018 | <p>Communications Consultant, Dolphin PR</p> |
| 2017 | <p>New Media Team Manager, Animals</p> |
| 2014 - 2017 | <p>Field Operations Manager, Animals (NGO, formerly "Anonymous for Animal rights")</p> |